

## About Oniqua

Oniqua is a World leader in asset management analytics with customers across the Globe including seven of the top ten mining companies and two of the top ten oil and gas organizations.

Oniqua Content Services is the services arm for Oniqua – delivering the benefits of the technology and analytical methodologies used by the World's largest asset-intensive companies as a convenient outsourced service.

[www.oniqua.com](http://www.oniqua.com)

## Locations

Oniqua Content Services staff work at your site, from our service centers in Brisbane, Melbourne and Denver or at our Near-shore content and analytics service center in Bali, Indonesia. In this way, Oniqua Content Services can provide the ideal mix of face-to-face communication, Australian and US project management and quality assurance and the productivity and capacity provided by facilities located in a lower cost location.

### ONIQUA Australia

ONIQUA Pty Ltd  
Brisbane, Australia - Global Head Office  
Level 4, 303 Coronation Drive, Milton, QLD, 4064  
P.O. Box 1119, Milton, QLD, 4064  
P: +61 7 3369 5506  
F: +61 7 3369 6772  
E: [sales@oniqua.com](mailto:sales@oniqua.com)

Melbourne, Australia  
Unit 2 / 17 Heatherdale Road  
Ringwood 3134  
P: +61 3 9872 6066  
F: +61 3 9872 4411

### ONIQUA USA

Denver, United States of America  
ONIQUA Inc.  
Meridian Centre, 9800 Mt Pyramid Court, Suite 400  
Englewood Co, 80112  
P: +1 303 256 8006  
F: +1 303 256 8008

• Locations and partners around the globe

Outsourced data cleansing and analysis for asset intensive industries



World leaders  
in Enterprise  
Analytics



**ONIQUA**<sup>®</sup>

CONTENT SERVICES

*Standardize Analyze Optimize*

# Oniqua Content Services



Deriving business benefits from your data



Asset-intensive organizations increasingly understand that the key to driving asset performance is to make use of the data captured by transactional systems to continuously improve the business. However, for many organizations the quality of their data presents a major obstacle to this goal. Enter Oniqua Content Services; a specialist organization focused on helping you to standardize, analyze and optimize your asset-management data.

## Why choose Oniqua Content Services?

Oniqua Content Services offers unparalleled capabilities combining:

- Experience gathered over more than fifteen years
- World-class analytical technology
- Standards and catalog databases
- Low cost, near-shore content and analytics service center
- Strong quality assurance processes
- Flexible and professional service

## Services

Oniqua Content Services works with you to tailor a package of services on either a project or on-going basis. Our services include:

### Material (Catalog) Master Data

Oniqua's Content Teams in Melbourne and Bali routinely provide catalog standardization and enrichment services to customers throughout the World. Our services range from the creation or maintenance of a few items a day to corporate projects involving hundreds of thousands of items in multiple languages.

### Bill of Materials development

The creation of accurate of Bill of Material hierarchies is a key enabler for effective maintenance and supply chain planning – particularly for new capital projects. Oniqua Content Services supplies the resources and tools to take care of this task for you.

### Inventory Optimization

Using Oniqua's World leading inventory optimization tool, our inventory analysts provide an outsourced service to optimize your inventory levels. Service options include access to a hosted inventory analytics system and regular on-site liaison visits.

## Procurement Analysis

Oniqua Content Services provides spend visibility and supplier performance management services to help procurement teams operate more strategically. Customers provide raw purchasing transactions data from their corporate system and receive rich and relevant analytical information in return.

## Training

Oniqua offers regular public or private training courses covering:

- Cataloging principles
- Inventory management principles
- Inventory optimization

## Standards

The Oniqua Standards Dictionary is a material and catalog standards database available on a subscription basis. This taxonomy owes its heritage to the Auslang standards – a widely acclaimed implementation of NATO cataloging principles which has been refined over more than twenty years to meet the needs of asset-intensive industries.

*auslang*

## Consulting

Oniqua consultants are privileged to work with many of the World's largest Mining, Oil and Gas and Utilities organizations. The experience and knowledge gathered through these engagements is available to you, including:

- Strategic Supply Chain reviews
- Inventory performance analysis
- Supplier Relationship Management programs
- Procurement assessments

## Approach

Our approach is to help our customers by providing specialized skills and tools in a flexible and professional manner. By outsourcing activities to Oniqua Content Services, your key resources are able to focus on the core business.

## Quality Assurance

Work performed by Oniqua Content Services is delivered according to strict quality assurance processes including: automated checks, domain expert review, QA certificates and warranties.



Sequence	Prompt Code	Prompt Text
10	SP_NAME	SHORT NAME
20	OPER_METHOD	OPERATION METHOD
30	MEASUREMENT_RANGE	MEASUREMENT RANGE
40	SCALE_DATA	SCALE DATA
50	DIAL_SIZE	DIAL SIZE
60	CASE_MATERIAL	CASE MATERIAL
70	TUBE_MATERIAL	TUBE MATERIAL
80	TUBE_LEN	TUBE LENGTH
90	GAUGE_MTO_DATA	GAUGE MOUNTING DATA
100	TUBE_CONN_DATA	TUBE CONNECTION DATA
110	BODY_DATA	BODY DATA
120	GAUGE_FLL_DATA	GAUGE FILL DATA
130	FURNISHED_ITEMS	FURNISHED ITEMS
140	ADD_FEAT	ADDITIONAL FEATURES
150	PKG_DATA	PACKAGE DATA
160	P_EQUIP	PARENT EQUIPMENT

