

Vice President, Product Strategy

Number of positions: 1
Location: Denver, Colorado or Brisbane, Australia
Type of Role: Permanent
Start date: ASAP

Headquartered in Brisbane, Australia, and with offices in North America, Africa and Asia, Oniqua Pty Ltd (www.oniqua.com) provides best-in-class Asset Performance Management (APM) solutions that improve the operational efficiencies and business performance of asset-intensive organizations. With advanced analytics capabilities, cross-functional integration, data cleansing services and seasoned industry expertise, Oniqua helps customers realize tangible benefits faster than any other APM provider. Oniqua's solutions are used by eight of the world's top 10 mining companies and two of the top 10 oil and gas companies, saving them millions of dollars each year in improved asset performance.

This is a senior role within the Oniqua Enterprise Analytics marketing group with responsibility for developing Product Strategies for Oniqua's analytical solutions. This role may be located in North America or Australia.

Role Description

- Working in close consultation with all stakeholders, develop and maintain a Product Vision and Roadmap for Oniqua's analytical solutions
- Prepare business requirements and associated business cases for new product developments
- Interface closely with the sales, development and delivery functions regarding new product developments
- Assist in the preparation of marketing plans and collateral
- Evangelize and provide thought leadership for the company's solutions

Selection Criteria - Primary

- Excellent knowledge of the Asset Management and Supply Chain Management Principles
- Strong domain experience of reliability, maintenance inventory and procurement
- Previous experience in similar product strategy and marketing roles
- Experience and knowledge of product development methodologies
- Excellent verbal and written communication skills
- Very strong analysis and strategy development skills
- Ability and enthusiasm to travel

Selection Criteria - Desirable

- Experience and knowledge of ERP and EAM systems and marketplace
- Experience and knowledge of analytics and business intelligence solutions and marketplace
- Related post graduate qualifications

End